

**MIKADO**

*Food & Beverages*

**Aria**

*The Aroma of Love*



**IT ALL  
BEGINS**  
*At The Farm*





# MIKADO

*Food & Beverages*



**A STORY BORN IN A BEAN  
AND SAVOURED IN  
EVERY CUP**





## AARA's EXPERIENCE IN COFFEE

- Major roasted coffee bean supplier to global cafe and industries.
- Green beans supplier to global coffee brand.
- Deep linkages with plantation and long standing relationships with growers, traders and couriers in Karnataka and other key coffee growing regions.
- Exclusive quality control lab center in Jaipur Rajasthan

### What makes Aara Coffee better?

#### Aromatic



STRONG AROMA  
AND FLAVOUR

Made with the  
choicest of indian  
and international  
variety

#### Handpicked Beans



SOURCED FROM  
CHIKMAGALUR PLANTATION

Finest Quality  
Arabica & Robusta  
beans resourced using  
AARA's coffee experience

#### Linkages & Relationships



DEEP LINKAGE  
WITH GROWING REGIONS

Good relation with  
growers, planters and  
traders







## DELIGHTING COFFEE LOVERS ACROSS THE GLOBE, WITH AARA INSTANT COFFEE



Being a supplier of coffee beans to most popular brands, The Mikado food and beverages was inspired to bring the finest instant coffee to coffee lovers. In 2023, It launched Aara coffee, The most authentic coffee experience, which soon became a favourite among people of all ages.

Aara coffee is prepared from the choicest coffee beans handpicked from our plantation and then roasted and processed in a state-of-the-art facility. It undergoes stringent quality tests to ensure that it is on par with international standards.

Its truly original flavour is enjoyed in homes worldwide. Aara instant coffee reflects the aroma of love.



### **Our Vision**

To create a sustainable and equitable society through inclusive growth.



**INDULGE IN EVERY SIP, WHERE  
EXCELLENCE MEETS THE BEAN.**



Welcome to the world of coffee, Where every sip tells a story. At the heart of your favorite cup lies the Aara coffee bean – A tiny powerhouse that transforms into a symphony of flavors and aromas.

## **THE MANY MESMERISING WAYS TO ENJOY AARA**

When you enjoy coffee that's been roasted to emphasise the flavours of the bean, You don't need milk and sugar to make it more palatable.





## FROM FARM TO CUP



Coffee Beans sourced from premium Indian estates are available in Robusta, Arabica and Liberica. All grades beans are available from AAA to C and specially to Peaberry.

### GREEN BEANS

Arabica, Robusta and Liberica (all grades) Minimum MOQ 50 kg blends are also available.



### ROASTED COFFEE BEANS

- 80:20 Roasted coffee Beans (80% Arabica 20% Robusta) [1kg available]
- 100% Roasted coffee Beans (100% arabica) [1kg available]
- 100% Roasted Liberica coffee beans. [1kg available]
- Speciality coffee (all blends are available) [1kg available]
- Customize Roasted coffee blends Minimum MOQ - 10kg







## COFFEE FOR EVERY MOOD AND MOMENTS



Aara coffee understands the tastes of people across the world and offers them a range of Spray-Dried, Agglomerated, and Freeze-Dried coffee blends that are convenient to use.

### THE MANY MESMERISING WAYS TO ENJOY AARA

Aara coffee tempts coffee lovers in a wide range of variants created through masterful blends of the finest Arabica and Robusta coffee beans.



THE AROMA OF LOVE



## COFFEE FOR EVERY MOOD AND MOMENTS



### AMAVI

Refreshing, aromatic freeze-dried coffee that elevates the Aara experience to a whole new level of indulgence. [50gm]



### MARUDHARA GOLD

100% pure coffee that offers coffee lovers a memorable experience. [50gm & 100gm]



### MARUDHARA PREMIUM

An expertly crafted blend of 80% coffee and 20% chicory for uplifting coffee moments. [250gm Pouch, 1kg Pouch, 100gm Jar]



### MARUDHARA

A delightful blend of 70% coffee and 30% chicory for rich flavour. [250gm Pouch, 1kg Pouch, 100gm Jar]



### LAKECITY BLEND

An invigorating blend of 60% coffee and 40% chicory for those who love their coffee strong. [250gm Pouch]





ROASTED  
COFFEE  
BEANS

FILTER  
COFFEE

SPRAY  
DRIED  
INSTANT  
COFFEE

AGGLOMERATED  
INSTANT  
COFFEE

SINGLE  
ORIGIN

FREEZE  
DRIED  
COFFEE

**FOUNDER & M.D**  
**RAVI JAMDA**

**PARTNER**  
**AMATULLAH BOHRA**

**MIKADO**  
*Food & Beverages*



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**FOR MORE DETAILS AND TO ORDER ONLINE VISIT: [www.aaracoffee.com](http://www.aaracoffee.com)**

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